

# eBay Day!



## **BID, SELL, BUY, and SHIP on eBay!**

Learn to set up and get started on eBay, monitor your items, and complete a sale.

This workshop will teach you how to register on eBay and how to take an eBay listing from start to finish, including researching the item and listing it on eBay.

### TOPICS

- Getting Started
- Seller Fees Overview
- Adding Photos
- Preparing and Customizing a Listing
- Searching and Matching Completed Listings
- Pricing Considerations (reserves, fixed price format)
- Keys to Successful Shipping and Shipping Options
- Setting Starting Price and Duration
- Upgrading to a Sellers Account
- Completing a Sale
- Safe Trading Features
- Entering Titles & Descriptions
- PayPal

**Thursday, November 20, 2008**

10:00 a.m.—12:00 p.m.

9:30 a.m. Registration

Includes Continental Breakfast & Materials  
Saint Vincent College, Latrobe PA

Cost: \$25

\$20 ea. if two or more register together

*Eligible for 3 CPE Other Credits*

**Presented by Kim Horrell**  
of the US Postal Service's Business  
Development Team.

**TO REGISTER FOR "EBAY DAY" 11/20/08 \$25/\$20**

Call Saint Vincent College SBDC/CGC at 724-537-4572. Fax form to 724-537-0919 with payment information or

Mail attached form with payment to: Saint Vincent College SBDC, Educational Programs, 300 Fraser Purchase Road, Latrobe PA 15650

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment:  Check  Visa  MasterCard  Check if a client.  Check for CPE Credits

Check if you are a veteran.

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Where did you hear about this program? \_\_\_\_\_

Included with your registration fee is a one-year subscription (12 issues) to *Inc. Magazine*, valued at \$10.  
To activate your subscription, complete and mail subscription card included in your seminar packet.

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