

# Gaining Ground in an Economic Slowdown



**Tuesday, September 22, 2009**

**Saint Vincent College**

10:00 a.m. to 12:00 p.m. Registration opens at 9:30 a.m.

**No Fee**

In response to the economic slowdown, the Saint Vincent College Small Business Development Center encourages you to attend “Gaining Ground in an Economic Slowdown”. This program is offered at *no fee*. It is presented by experienced SBDC consultants and will cover:

- ⇒ The state of the current economy’s impact on business
- ⇒ Cost analysis (e.g. labor, energy, operating, human resources)
- ⇒ Cash flow analysis (e.g. industry average comparison, management of accounts receivable/accounts payable, review and project cash flow)
- ⇒ Tips on reducing costs and increasing sales
- ⇒ Consideration of new opportunities
- ⇒ New marketing strategies
- ⇒ Other resources available

Seating is limited so register soon. You can register by calling 724-537-4572, emailing [sbdc@stvincent.edu](mailto:sbdc@stvincent.edu), online at [www.stvincent.edu/sbdc/educational](http://www.stvincent.edu/sbdc/educational), or you can mail or fax the form below. Take advantage of our no-fee confidential services. The SBDC is here to help you and your business *start, grow, and prosper*.

**TO REGISTER FOR “GAINING GROUND” Tuesday, September 22 No Fee**

**Call** Saint Vincent College SBDC/CGC at 724-537-4572. **Fax** form to 724-537-0919 with payment information or **Mail** attached form with payment to: Saint Vincent College SBDC, Educational Programs, 300 Fraser Purchase Road, Latrobe PA 15650

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Check if you are a client.                       Check if you are a veteran.

Where did you hear about this program? \_\_\_\_\_

Included with your registration fee is a one-year subscription (12 issues) to *Inc. Magazine*, valued at \$10.  
 To activate your subscription, complete and mail subscription card included in your seminar packet.

Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development, through a cooperative agreement with the U. S. Small Business Administration, and through support from Saint Vincent College. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling the Small Business Development Center at 724-537-4572. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. The Center for Global Competitiveness is funded by the United States Department of Commerce under Contract 94-3174. Saint Francis University and Saint Vincent College subscribe to a policy of equal opportunity and do not discriminate against any individual on the basis of race, color, national origin, religion, sex, age, veteran status, or disability in any of their programs, activities, admission, or employment decisions. All programs and services are provided on a non-discriminatory basis.



**Saint Vincent College**

