



# Fraud Detection and Prevention

## Protect Your Business!

The Saint Vincent College Small Business Development Center and its Center for Global Competitiveness is offering a 1-day seminar that will concentrate on Identity Theft and Fraud Detection and Prevention. This is a must attend program that will show you how to protect you and your business from a growing threat that is reaching epidemic proportions.

### **Fraud and Identity Theft are the fastest growing crimes in America Today!**

*Currently:*

Check Fraud Losses = \$20 billion a year  
and are growing at an alarming rate of 25% PER YEAR.  
9.9 Million Americans have been victims of identity theft.

#### **ASK YOURSELF THESE IMPORTANT QUESTIONS:**

How vulnerable is your company to fraud and identity theft?  
What methods are being used to commit these crimes?  
What should you do if you suspect fraud or identify theft?

**During 2006, computer crooks were able to strike 3.24 million times. Even more alarming, 90% of cyber crimes stay unreported.**

Cyber crime is any crime where computers or networks are used to facilitate illicit activity.

### **Cyber Crime**

**A serious issue impacting every company regardless of size or industry.  
Garner the tools you need to guard your business.**

#### **PROTECT YOUR BUSINESS FROM:**

Identity Theft \* Cyber Fraud \* Bank Fraud \* Mail Fraud  
Counterfeit Scams \* Embezzlement \* Medical Fraud \*  
International Fraud \* And More

#### **LEARN:**

Safe Computing \* How to Protect Valuable Information  
Procedures & Techniques that will Protect Your Company

*Security Experts  
from the*

**Federal Trade  
Commission**

**U.S. Postal  
Inspection Service/  
Financial Crimes  
Taskforce**

*and*

**S & T Bank**

*will provide  
valuable information  
to help you  
protect your business.*

#### **LOCATION**

DeNunzio's Italian  
Chophouse

Arnold Palmer  
Regional Airport  
Latrobe PA

#### **TIME**

9:30 a.m.—4:30 p.m.

#### **SAVE!**

**Early Bird  
Registration**

Register on or  
before April 16  
and pay \$99

#### **DATE**

Thursday, April 24, 2008

#### **CREDITS**

6 CPE Other Credits

Co-Sponsored by



SAINT VINCENT COLLEGE

Registration on reverse side.

# Fraud Detection and Prevention

## Protect Your Business

### Thursday, April 24, 2008

Time: 9:30 a.m.—4:30 p.m. Registration begins at 9:00 a.m.  
Includes continental breakfast and lunch at DeNunzio's Italian Chophouse  
Arnold Palmer Regional Airport, Latrobe PA  
Cost: \$119.00 Save \$10 per person if two or more sign up together.

**Early Bird  
Registration**

Register on or before April 16 and pay \$99 —  
\$89 for 2 or more

Presented by:

**S&T Bank**



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Registration**

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\$89 for 2 or more



McGruff the Crime Dog® and "Take A Bite Out Of Cyber Crime®" are registered trademarks of the National Crime Prevention Council, [www.ncpc.org](http://www.ncpc.org).

### REGISTER BELOW

**TO REGISTER FOR "FRAUD DETECTION AND PREVENTION!" Thursday, April 24 2008 \$119.00/\$10 disc. 2 or more**  
Call Saint Vincent College SBDC/CGC at 724-537-4572. Fax form to 724-537-0919 with payment information or  
Mail attached form with payment to: Saint Vincent College SBDC, Educational Programs, 300 Fraser Purchase Road, Latrobe PA 15650

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment:  Check  Visa  MasterCard  Check if you are a client.  
 Check if you are a veteran.  Check for CPE Credits

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Where did you hear about this program? \_\_\_\_\_

Included with your registration fee is a one-year subscription (12 issues) to *Inc. Magazine*, valued at \$10.  
To activate your subscription, complete and mail subscription card included in your seminar packet.

Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development, through a cooperative agreement with the U. S. Small Business Administration, and through support from Saint Vincent College. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling the Small Business Development Center at 724-537-4572. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. The Center for Global Competitiveness is funded by the United States Department of Commerce under Contract 94-3174. Saint Francis University and Saint Vincent College subscribe to a policy of equal opportunity and do not discriminate against any individual on the basis of race, color, national origin, religion, sex, age, veteran status, or disability in any of their programs, activities, admission, or employment decisions. All programs and services are provided on a non-discriminatory basis.



**Saint Vincent College**



An accredited affiliate of the national network of Small Business Development Centers.