Table 1: ACBSP Accredited Degrees

|  |
| --- |
| ACBSP ACCREDITED DEGREES |
| Bachelors of Science in Accounting |
| Bachelors of Science in Business Education/Information Technology |
| Bachelors of Science in Business Economics |
| Bachelors of Science in Finance |
| Bachelors of Science in International Business |
| Bachelors of Science in Management |
| Bachelors of Science in Marketing |
| Master of Science in Operational Excellence |

Table 2: Four-Year Business Major Graduation Rates

|  |  |
| --- | --- |
| Year | Graduation Rate |
| 2017 | 58% (57/99)  |
| 2018 | 69% (68/98) |
| 2019 | 69% (61/88) |

Table 3: Business Freshmen to Sophomore Retention Rates

|  |  |
| --- | --- |
| Year | Retention Rate |
| 2017 | 69% (81/117) |
| 2018 | 77% (75/98) |
| 2019 | 72% (63/88) |

Table 4: SVC McKenna School Business Graduates Reporting Successful Placement within Six Months of Graduation

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **YEAR** | **Successful Placement\*** | **Response Rate** | **Number of Graduates** | **Median Starting Salary** | **Average Starting Salary** |
| **2018\*\*** | 99.1% | 96.5% | 113 | $53,500 | $54,066 |
| **2017** | 100.0% | 94.8% | 97 | $48,000 | $48,786 |
| **2016** | 100.0% | 92.4% | 79 | $46,000 | $47,891 |
| **2015** | 100.0% | 95.6% | 91 | $45,000 | $45,166 |
| **2014** | 100.0% | 94.0% | 67 | $47,500 | $46,667 |
| **2013** | 98.9% | 96.8% | 95 | $43,000 | $42,408 |
| **2012** | 96.8% | 92.1% | 101 | $40,000 | $41,033 |
| **2011** | 96.6% | 86.3% | 102 | $44,000 | $44,163 |
| **2010** | 96.6% | 87.3% | 102 | $38,000 | $37,292 |
| **2009** | 96.0% | 91.7% | 109 | $40,000 | $41,127 |
| **2008** | 98.3% | 93.5% | 62 | $39,665 | $39,940 |
| **2007** | 98.5% | 94.4% | 72 | $41,000 | $39,517 |

\* Successful (responded to SVC surveys and were actively searching) employment and graduate placements within six months of graduation

\*\* As of September 21, 2018

Table 5: ETS Major Field Senior Exit Exam in Business

The McKenna School’s overall rank for 2018-19 (87 exams) academic year placed us in the top 36% compared to 515 accredited colleges and universities of which 1/3 are AACSB accredited.  Historically, from 2014 to 2019, we have placed in the Top 13.3 to 36% of all business schools.  Some of our highlights from 2007 to 2019 are listed below:

* Quantitative Business Analysis:  Top 1% in 2007, 2009, 2011, 3.4% in 2010, 7% in 2014, 3% in 2015, 4.3% in 2016, 2.4% in 2017, 8.6% in 2018, and 17.2% in 2019
* Finance: Top 3.5% in 2011, 5.4% in 2014, 12.2% in 2017, 13.3% in 2018, and 37.5% in 2019
* Accounting: Top 4.7% in 2009, 5.8% in 2011, and 51.9% in 2019
* Management: Top 11.5% in 2014, 13.6% in 2016, 9.2% in 2018, and 24.2% in 2019
* Marketing: Top 7.5% in 2016, 8.1% in 2017, and 24.8% in 2019
* Economics: Top 9% in 2011, 15.9% in 2012, 16.4% in 2016, 18.7% in 2018, and 36.7% in 2019
* Business Law: Top 15.7% in 2016, 3.1% in 2017, and 7.8% in 2019
* International Issues: Top 10.8% in 2013, 11.8% in 2017, 14.1% in 2018, and 35.5% in 2019

Figure 1: McKenna School Graduate and Undergraduate Student Enrollment