



SAINT VINCENT COLLEGE

Summer 2020

Volume 1, Issue 1

Alex G. McKenna School of Business, Economics and Government



Message from the Dean:

Even with COVID-19 dominating our operations, we still had a great year. Our MSOE; Accounting; and Criminology, Law and Society programs continue to be nationally ranked. We are launching a new Business Data Analytics major this fall 2020. Our faculty are publishing numerous books, book chapters, and peer-reviewed articles. Professor Martha Fusco will join our accounting department. Three of our alumni completed Ph.D.s and six more are in or starting Ph.D. programs. Michael Senuta, C'11, finished his MBA at the Wharton School at the University of Pennsylvania! Fifteen of our 2020 graduates will be seeking master's degrees. Stanley Black & Decker and BPPI have been very generous to our students in terms of internships and co-ops. Our SAP program is flourishing: 10 job placements and 12 summer internships. This issue also offers several news items that you may find of interest. This issue ends with three of the many lectures featured by our Center for Political and Economic Thought in 2019/20.

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MCKENNA GRADUATE PROGRAM RANKINGS

2

MSMOE ranked in 2020 as one of the best graduate programs in the nation, three years in a row!

Master of Science in Management: Operational Excellence (MSMOE) of Saint Vincent College's Alex G. McKenna School of Business, Economics and Government was ranked in the top 75 graduate programs compared to nearly 200 institutions by *U.S. News and World Report* in the Best Online Master's Business Programs (non-MBA) category. It was the fifth-highest ranked program in the state of Pennsylvania and it ranked ninth nationally among Catholic institutions. "I am thrilled that Saint Vincent's MSMOE has been ranked for three years in a row by such a prestigious source," said Dr. Michael Urick, associate professor of business management at Saint Vincent College and director of the College's MSMOE program. "If you look at the list, we are right up there with many large, notable and established universities and programs. Our ranking is a true testament to our students and our alumni as well as to the dedication and expertise of our faculty. I'm proud to work with each of them in such an exceptional program."

Institutions included in the rankings were evaluated on five different categories, including engagement (students' participation in courses and interaction with instructors and classmates), expert opinion (a survey of high-ranking academic officials in business), faculty credentials and training, student excellence and student service and technology.

Dr. Urick, as a member of the "OE Around the World" student, faculty, and alumni team delivered a lecture on March 3, "Heroes and Leaders: A Cultural Perspective for Creating a Better Future by Learning from the Past," at the SWPS University of Social Sciences and Humanities in Warsaw, Poland.



MCKENNA CRIMINOLOGY PROGRAM RANKINGS



Patrick McElfish, C'20
Criminology, Law &
Society Major



Criminology at SVC Ranked #2 in PA and #24 in the U.S. in 2020.

As part of the website's 2020 rankings of the Best Colleges for Earning Potential, the Saint Vincent College criminology, law and society program placed 24th nationally. Saint Vincent was one of just two Pennsylvania schools included in the top 25, and one of just four Catholic institutions listed. The rankings took into account tuition and graduates' median salaries and debt.

Established in 2011, the criminology, law and society program at Saint Vincent College aspires to be much more than a traditional criminal justice major. The major gives students a solid foundation in the theoretical core of criminology, a thorough understanding of the legal system that enacts criminal laws and processes cases through the investigative, prosecutive and corrections phases and a broad, societal context for the criminal system that only a rigorous liberal arts regimen can supply.

Graduates of Saint Vincent College's criminology, law and society program regularly go on to careers in law enforcement, corrections, probation and juvenile counseling, as well as successfully completing law school and graduate school at some of the top programs nationally.



Fall 2019 Ranked #2 best Criminology Major in Pennsylvania by Zippia: Top Five Best Colleges for Criminology Majors in PA.

Results were based on Career Results, Criminology Emphasis, and School Performance using data from the NCES (National Center for Education Statistics) and College Scorecard data from ED.gov to understand what criminology departments offer the best career opportunities.



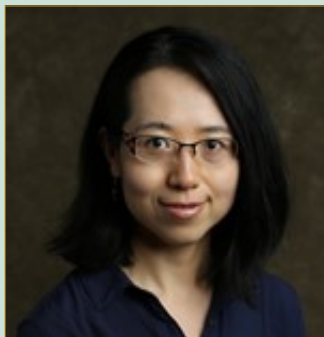
Accounting Excels at SVC's McKenna School

Based on the NASBA Report's rankings of first-time CPA pass rates, Saint Vincent College's accounting program has been ranked three years in a row as one of the best in the United States. The most recent ranking, 2018, we had 20 candidates and were ranked with Small Programs (10 to 20 candidates). We placed 32nd best in the U.S compared to 242 institutions. In 2017, we were ranked with First-Time, Medium Programs: (281 universities) and ranked 24th in the nation. For "First-Time Testing Events within 1-Year of Graduation," we had an 84% pass rate and were ranked #2 in PA! The McKenna pass rate surpassed every university in DE, MD, NJ, and WV. Only one university beat us in each of the following states: CA, MA, NY, and OH. In 2016, compared to all U.S. universities (i.e., 858), SVC ranked #21 in the entire United States! We placed ahead of Duke University (#24), UNC Chapel Hill (#30), Lehigh University (#31), and ahead of every Ivy League university in the U.S. We were #2 in Pennsylvania and beat all universities in MD, NY, OH, and WV.

Just a few of the many SVC graduates who passed the CPA exam:

Maggie Welsh, C'17
Justin Trumbetta, C'17
Maria Gismondi, C'17
Casey Trout, C'17
Chilufya Mashambe, C'17
Bree Liberoni, C'17
Steve Sanner, C'17
Jennifer Iacaruso, C'17
Mitch Farrell, C'18
Patrick Kelly, C'18
Adam Galaski, C'19

Business Data Analytics Major



Bo Liang, Ph.D.
Assistant Professor of
Marketing



Justin Petrovich, Ph.D.
Assistant Professor of
Statistics



Kenneth Dupre, MS, CFA
Director of Business Data
Analytics

This fall 2020, the McKenna School will launch a major in Business Data Analytics. The program was designed by our computer science professors and McKenna School professors: Dr. Bo Liang, assistant professor of Marketing, and Dr. Justin Petrovich, assistant professor of Statistics. Professor Kenneth Dupre, CFA and MS in Computational Finance from the Tepper School of Business at Carnegie Mellon will serve as the McKenna School Director of Business Data Analytics. He has 21 years of experience as an Investment Analyst/Portfolio Manager, many industry contacts, is a committee member of the CFA Endowments and Foundations Conference, and is a managing partner of Dupre Capital. Professor Dupre's goal is to connect classes to real-life data analytic projects with businesses and other institutions. He will also assist students with internship and job placements.

Advances in technology have caused an explosion of data in multiple areas from business to history. Organizations need employees who can organize, clean, and analyze this data so that it can be useful in decision-making. These data scientists also need to be able to put the data into context to better present the data and understand the ramifications of the decisions being made.

Our Data Science and Business Data Analytics programs will prepare students to be excellent candidates in positions across a variety of industries—in public, private and non-profit organizations. Students may explore a career in positions such as a data analyst, data architect, business analyst, data engineer, data scientist or investment fund manager, among others.

Data science and data analytics are new areas of employment seeing high demand. Glassdoor lists the 50 best jobs in the USA each year and data scientist has been number one for the past four years with an average salary of \$105,000. A shortage of data science and analytic skills stands out as one of the nation's most urgent of skill gaps. In a 2017 survey by Business Roundtable, 95% of employers said that data science and analytics skills are hard to find in new hires. New job postings in the field are expected to reach more than 2.7 million by 2020, according to a 2017 report from the Business Higher Education Forum and Pricewaterhouse Coopers (PwC).



Bradley C.S. Watson, Ph.D.
Philip M. McKenna Chair

Dr. Bradley C.S. Watson's newest book has been released: *Progressivism: The Strange History of a Radical Idea*, Notre Dame Press, University of Notre Dame, 2020. Dr. Watson presents an intellectual history of American progressivism as a philosophical-political phenomenon, focusing on how and with what consequences the academic discipline of history came to accept and propagate it. The book offers a meticulously detailed historiography and critique of the insularity and biases of academic culture. It shows how the first scholarly interpreters of progressivism were, in large measure, also its intellectual architects, and later interpreters were in deep sympathy with their premises and conclusions. Too many scholarly treatments of the progressive synthesis were products of it, or at least were insufficiently mindful of two central facts: the hostility of progressive theory to the Founders' Constitution and the tension between progressive theory and the realm of the private, including even conscience itself. The constitutional and religious dimensions of progressive thought—and in particular the relationship between the two—in effect remained hidden for much of the 20th century. This volume reveals how and why this scholarly obfuscation occurred.



Sarah Daly, Ph.D.
Assistant Professor of
Criminology

Dr. Sarah Daly, McKenna School Criminology Professor at Saint Vincent College, has completed a book: *Involuntary celibacy: Violence, anger, and depression*, Southern Illinois University Press; an edited book: *Criminology Theory through Popular Culture*. London: Palgrave Macmillan; and two book chapters: "That's what she said: Measuring Michael Scott's self-control in NBC's *The Office*," in S.E. Daly, *Popular Criminology*, London: Palgrave Macmillan; and "Legitimacy at stake: Learning about race and the criminal justice system," in J. Cooper & K. Jachimowski, *A Closer Look at Criminal Justice*, Hauppauge, NY: Nova Publishing. She was also awarded a \$15,000 research grant to assess the statewide impact of the "It's On Us PA grant program." This is the first research grant given by the state of Pennsylvania to a university/college. The official press release is at http://filesource.abacast.com/.../press.../17692_pde_ItsOnUs.pdf.



Dr. Terrance Smith
with
DeAnna Brady, C'21
*International Business Major,
OE Minor*

Dr. Terrance Smith, management professor, promoted to Head Coach of Men's Basketball program.

"I was grateful for the opportunity to become the Head Men's Basketball Coach at Saint Vincent College and still be able to serve as a Professor and Director of the Kennametal Center for Operational Excellence. There is a high level of responsibility associated with these positions and I am passionate about each of them. Each of these positions allow me to engage and connect with students in different ways. I view every opportunity to impact the lives of those that I interact with as special. There are many challenges that coincide with serving in these positions, but the experiences, formed relationships, and student successes that I have been part of make it all worth it. I enjoy being a small part of the life journey for students and I am blessed to have the opportunity to assist in helping them reach their full potential as students, athletes, and human beings."





Michael Urick, Ph.D.
Director of the Master of Science in Management: Operational Excellence

Dr. Michael Urick published a chapter entitled “The Millennial Label: Associated Perceptions and Their Impact” in *Global Applications of Multigenerational Management and Leadership in the Transcultural Era*. The book is published by IGI Global and is edited by Bryan Christiansen of the Global Research Society, LLC, USA. We are also pleased to announce that Dr. Urick received the Excellence in Teaching Award (Region 2) from the Accreditation Council for Business Schools and Programs (2019). Dr. Urick, as a member of the “OE Around the World” student, faculty, and alumni team delivered a lecture on March 3, “Heroes and Leaders: A Cultural Perspective for Creating a Better Future by Learning from the Past,” at the SWPS University of Social Sciences and Humanities in Warsaw, Poland.



Kayla Jachimowski, Ph.D.
*Assistant Professor
Criminology, Law and Society*

Dr. Kayla Jachimowski published a book and an article. Discussions of police and public relations are a constant in the criminology discipline and now, more than ever, the discussion includes the general public. News stories, anecdotal encounters, and shaky cell phone videos flood social media platforms. Recent studies suggest, individuals who have mental health disorders (MHDs) make-up 7-15% of all police encounters; considering the number of daily interactions, this rate is staggering. *Police Response to Mental Health Calls for Service: Gatekeepers and Street Corner Psychiatrists*, co-authored by Dr. Jachimowski and Dr. Jonathan A. Cooper, attempts to better understand the interaction between police officers and individuals with MHDs. This book focuses on Crisis Intervention Teams (CIT) and the role CIT training has on police decision-making (Lexington Books, scheduled publication October 2020). In a similar vein, *The Impact of Mental Health Resources on Police Officer Action*, evaluates how community characteristics, specifically mental health resources in a jurisdiction, affect police likelihood to arrest, or divert individuals with MHDs away from the criminal justice system. This article is scheduled for publication Fall 2020.



*Martha Fusco, CPA, MBA
Instructor of Accounting*

My passion for all things numbers started at a young age when I asked my father to teach me long-division during summer break between first and second grade. It eventually fed into a passion for accounting that was fostered during my undergraduate studies at Duquesne University where I earned a B.S. in Business Administration in 1995. Bringing my studies and my faith together was a natural path for me at Duquesne coming from an extraordinarily strong Catholic upbringing.

I launched my professional career as a member of the Deloitte audit team for more than eight years in the Pittsburgh area and have been a licensed CPA in Pennsylvania since 1998. My expertise in S.E.C. reporting and accounting research excelled under the direction of my many wonderful mentors and colleagues while serving clients in financial institutions, higher education, and many other industries.

I made a career choice in 2004, after the birth of my first child, to take this expertise into a corporate setting where a new passion for manufacturing and making processes leaner emerged. For nearly 15 years I held varying positions within Kennametal Inc., located here in Latrobe, including Interim CFO, VP Finance, Industrial Business Segment, and VP Finance and Corporate Controller. What an opportunity to hone my skills as a leader in an international business setting and to bring value to our company through accounting and finance. My tenure as a finance executive drew to a close because of what can only be described as a Divine Calling to serve others in a way I had never before been challenged to do.

It took a little while to sort out the details of my Calling that have ultimately led me here to the Saint Vincent College community. I have served as an adjunct instructor of Cost Accounting for the 2019/2020 year, and what a year it has been! I am presently completing my MBA from Indiana University of Pennsylvania (August 2020) and will commence work toward a Ph.D., Business (concentration in Accounting) this Fall at IUP. This has renewed my love for learning as well as my excitement to teach and mentor. The opportunity to work with the amazing students at Saint Vincent's as an Instructor of Accounting at the Alex G. McKenna School of Business, Economics and Government will provide a forum to bring corporate expertise to the classroom in a meaningful way.

My husband and I reside in Greensburg with our children and are members of Blessed Sacrament Cathedral Parish. For the last five years, I have studied violin under Ramona Coppage of the Westmoreland Symphony Orchestra alongside my 12 year old daughter. I also serve the community and foster my love of music as a Board Member of the Westmoreland Symphony Orchestra. I enjoy reading and spending as much time with my family as possible.

My family and I would like to thank you for welcoming us so graciously to the Saint Vincent College Community!

GO BEARCATS!

INTERNSHIPS AND CO-OPS

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Saint Vincent College's SAP Business One program is the Number 1 academic program in the United States!

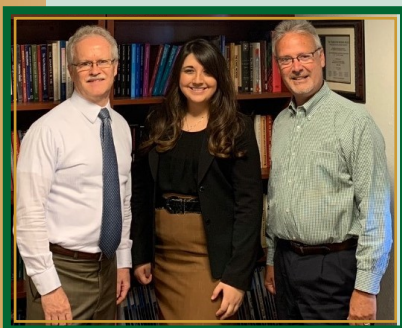
Michael Stramaglio, President/CEO at MWA Intelligence, speaks quite highly of our program in one of his LinkedIn posts: "Allow me to introduce you to the best SAP intern program in America and Saint Vincent College, which manages it! A fantastic example of dedication, intelligence and 'heart' delivering the finest young professionals in our world!"



The SAP Business One training at SVC is provided by Professor Markley: Front row from left to right: Paul Dick, Camden Sarver, Frank O'Shea, Eric Stundon, Seated row: Lauren Zalich, Allie Gerstel, Sarah Alesantrino, Lucy Volna, Claire Crater, Christina Sible, Emily Potts; First standing row: Derek Hile C'17 (All Covered in Phoenix), Professor Bob Markley, Kaitlyn Hinds, Brian Reams, Andrew Johnson, Sam Hungerford; Back row: Josh Henn, Luke Mulloy, Saagar Patel and Joel Robinson.

SAP Business One McKenna School alumnae contribute to the education experience: During the fall 2019 semester, three alumnae lectured in Professor Markley's SAP Business One class. Including Shannon Tantlinger, C'16, who just received a substantial promotion from SAP America; Brianna Baum, C'12 PMP, CSM, Senior Enablement Program Manager at SAP America; and Joan Smith, C'18, Support Tower Lead for All Covered in Phoenix, Arizona. A special thanks to Shannon, Brianna and Joan!

See our SAP Video: <https://vimeo.com/249645232>



Dr. Quinlivan, Shannon Tantlinger, and Mr. Markley



Mr. Markley, Brianna Baum, and Dr. Quinlivan



Mr. Markley, Joan Smith, and Dr. Quinlivan

INTERNSHIPS AND CO-OPS

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2020 SAP Job Placements: 10 as of June:

VistaVu Solutions in Canada: (L-R) Naomi Schwaiger and Conierose Barnes; All-Covered in Phoenix: Samuel Hungerford; Pioneer B1 in Phoenix: Kaitlyn Hinds; Evoqua in Pittsburgh: William Green and Luke Mulloy; LBSi in Cleveland: Anthony Nalevanko and Joe Puvel; StellarOne in Los Angeles: Kelsie Linden
Tabono LLC: Chase Linsenbigler, SAP B1 Business Owner



Summer 2020 SAP B1 Internships: 12 as of June:

Fisher Technology in Miami: Paul Dick; I-BN in Atlanta: Claire Crater and Josh Henn; Pioneer B1 in Phoenix: Lucy Volna; Attivo in southern-California: Lauren Zalich and Joel Robinson; Focused Impressions in Boston: Andrew Johnson and Emily Potts; Saberpoint in NYC: Saagar Patel; Torsion Group in Cleveland: Brian Reams; Evoqua in Pittsburgh: Camden Sarver and Allie Gerstel





Jeff Ansell, C'90

Stanley Black & Decker Scholarship Program

JEFF ANSELL, political science major and a 1990 graduate of Saint Vincent College is the Executive Vice President & President of Stanley Black & Decker's Global Tools & Storage group. The Global Tools & Storage business is headquartered in Towson, Maryland, and employs approximately 35,000 people worldwide. Jeff is responsible for all assets of the business, including the following brands: STANLEY, BLACK+DECKER, DEWALT, CRAFTSMAN, IRWIN, LENOX, BOSTITCH, Proto, FACOM, Mac Tools and STANLEY FATMAX. Thanks to Jeff, the McKenna School receives five Stanley Black & Decker Scholarships (SBD) every year—two Operational Excellence SBD Scholarships (awarded the uprising junior year) and three marketing major SBD Scholarships (awarded the freshman year).

The Stanley Black & Decker Scholars program honors Edward "Eddie" W. Swink. Eddie Swink was a man who was incredibly inventive and hardworking. Because of where he came from, he never had the opportunity to pursue higher education, however, he valued quality, innovation and learning just as Stanley Black & Decker and Saint Vincent College do. Scholars receive \$1,000 per year and a guaranteed paid summer internship at Stanley Black & Decker's Global Tools & Storage headquarters in Towson, Maryland. Scholars also have the opportunity for employment with Stanley Black & Decker, Global Tools & Storage division upon graduation.

Beginning fall 2020, there will be 12 McKenna School Stanley Black & Decker 2020-21 Scholars. The OE SBD scholars include: Ryan Dutton, C'21; Ethan Cox, C'21; Nick Duer, C'22; and Cristofer White, C'22. Our marketing majors/minors include Dino Capozzoli, C'24; Nathan Bettwy, C'24; Anthony Ditonto, C'24; Kevin Childress, C'23; Jessica Rainey, C'23; Arika McCall, C'23; Zachary Mammana, C'22; and Bret Bowling, C'22.

Three of our 2020 graduates took jobs with Stanley Black & Decker: Gianna Detore (Sales Coordinator), Payton Knupp (Sales and Marketing Development), and Samantha Kenjorski (Home Depot Sales Coordinator).

StanleyBlack&Decker



Bechtel Plant Machinery, Inc.
Quality, Integrity, Excellence

BPMI CO-OP Program

The BPMI Co-op program with Saint Vincent College offers McKenna School students four positions every year. The Co-op begins the second semester junior year to end of summer. Students work 40 hours per week at \$19 (spring 2019) per hour and then \$22 per hour in the summer. Students receive 12 internship credits and finish three to six credits of night classes at Saint Vincent College. BPMI is especially interested in our OE minors. With the guidance of the Dean of the McKenna School, students graduate within four years. The Co-op participation enhances a student's academic training, gives them a better understanding of BPMI and the Naval Nuclear Propulsion Programs, and generally results in full-time employment upon completion of the program. We have had numerous students take jobs upon graduation with BPMI. Two of our 2020 management graduates with OE minors accepted employment with BPMI: Connor Evans and Claire Kenna took positions as Associate Contract Professionals.

2020 GRADUATE SCHOOL PLACEMENTS

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*Cody Adams, C'20
Economics and
Mathematics, and
Politics Major*



*Jessica Gibbs, C'20
Criminology, Law and
Society Major*



*Paul Weisser, C'20
Politics Major*

ECONOMICS AND MATHEMATICS:

Cody Adams: Ph.D. in Economics at West Virginia University with full-tuition scholarship, \$26,000 stipend and healthcare

Paige Montrose: Ph.D. in Economics and Public Policy at the University of Pittsburgh with full-tuition scholarship, \$23,688 stipend and healthcare

Isaac Therrien: Ph.D. in Finance at University of Washington in St. Louis, Ohlin School, with full-tuition scholarship, \$35,000 stipend and healthcare

CRIMINOLOGY, LAW AND SOCIETY:

Tayia Bush: M.S. in Criminology at SVC

Jessica Gibbs : M.S. in Criminology at SVC

David Stephen: M.A. in Sports Psychology at Florida State University

Rachel Vanetta: M.S. in Criminology at SVC

POLITICS:

Meghan Horrell: M.P.A. with GSPIA at the University of Pittsburgh

Paul Weisser: Ph.D. in Political Science at Baylor University, with full tuition scholarship, \$18,000 stipend and received a Presidential Fellowship with an additional stipend of \$8,000

BUSINESS:

Alperen Aksehir: M.P.A. at GSPIA at the University of Pittsburgh

Frank Casile: M.S. in Management: OE at SVC

Christina Davis: M.S. in Management: OE at SVC

Erin Giancola: M.S. in Management: OE at SVC

Hannah Glasheen: M.S. in Integrated Marketing Communications at Georgetown University

Tyler Laughery: M.S. in Management: OE at SVC

James Malone: M.S. in Management: OE at SVC

Zachary Novelli: M.S. in Management: OE at SVC

Jared Panza: M.S. in Management: OE at SVC

Leo Wilson: M.S. in Finance with \$6,000 per year tuition scholarship at University of Villanova



McKenna School Community Service

Dr. Nicholas Racculia and Professor Mark Abramovic organized a six-week stock market challenge game for 24 sixth graders at Mountain View Elementary. Judges included Professor Abramovic, Dr. Racculia, and alumni Taylor Grabiak and Joseph Yezovich, C'12, Financial Advisor, Hefren-Tillotson. Nine SVC college finance majors (L-R: 1st row: Jillian Gisoni, Alexas Wilson, Keely Cain, Claire Crater; 2nd row: Colin Parks, Thomas McKeon, Saagar Patel, Francis O'Shea, and Jacob Smail) volunteered their assistance daily over the six weeks.



*Ed Sagan, C'87, and
Dr. Quinlivan*

Turkish Cultural Dinner

November 19: Dinner at the William Penn Hotel with the Turkish Cultural Center of Pittsburgh. There were 220 guests, of which 36 were from Saint Vincent College. The event started with a message from Mayor William Peduto, then a wonderful Turkish dinner with live music by Burhan Ors playing the Baglama. We finished with an awards ceremony. Pictured (see front page, right) are 36 SVC students, alumni, administrators, and professors.

Homecoming October 2019

Oktoberfest at its best! Thank you MBAA! Welcome back McKenna alumni and friends. (see picture front page, left)



*Dr. Quinlivan and Dr.
Ronald Baker, C'98*

Football: SVC vs CMU September 2019

I met two economics alumni: Ed Sagan, C'87, and Dr. Ronald Baker, C'98, at the SVC vs CMU football game. Sagan went on to earn a MBA at The Ohio State University and has a very successful career in the export/import business. Dr. Baker earned his Ph.D. in economics at Indiana University Bloomington. Dr. Baker now teaches game theory and economics classes at Millersville University of PA.

September 2019 Moon Festival

In celebration, 16 of us went to Latrobe's Great Wall Chinese restaurant. Tàiduō Chinese food and hen hao Moon Cakes! President Emeritus, Br. Norman (missing in the picture), also joined us for the festivities. Attending were several students and professors who had traveled, interned, and studied or taught in China during the summer of 2019. On the left, Jessica (Ruihan) Dong, an SVC accounting major from Beijing who interned in Shanghai; Leonard (Haoyu) Wang, presently an economics major, who is from Qingdao; Jake Skoloda, who accompanied Dr. Quinlivan for recruitment purposes in Chengdu, Qingdao, and Beijing; Fr. Bonaventure, who



Moon Festival Dinner

taught Business Law at Southwestern University of Finance and Economics (SWUFE) in Chengdu. On the right, Dr. Bo Liang, Assistant Professor of Marketing at the McKenna School; Paige Montrose, who studied at SWUFE; and Cody Adams, who also studied at SWUFE. Paige and Cody joined Dr. Quinlivan in Shanghai, Chengdu and then traveled to Beijing to see the Great Wall and Temple of Heaven before heading back to the U.S.

Personal Finance Lecture Series

The lecture featured Quintas Smith of SAP lecturing on "Delivering the Intelligent Enterprise in the Experience Economy: And it's not just for large enterprises." The series is sponsored by the McKenna School and First Commonwealth Bank. The event was well attended.



Quintas Smith lecture in the Personal Finance Lecture Series



Lauren Wilhelm, C'20



Christa Answine, C'21



Shae Robson, C'21

Delta Mu Delta Board Award

The McKenna School congratulates Lauren Wilhelm, C'20, on receiving a \$1,000 Delta Mu Delta Board Award. This national award is presented each year to an outstanding student of business. Lauren double-majored in finance and economics and completed a minor in accounting.

PICPA Scholarship Winners

Saint Vincent College students are among 60 students receiving scholarships from the Pennsylvania Institute of Certified Public Accountants. Christa Answine and Shae Robson each received the Academic Merit Scholarship award. The award is given to full-time students attending a Pennsylvania university or college. Congratulations to Christa and Shae.

Women in Business

January 2020: While in NYC, Women in Business visited NASDAQ OMX Group, Inc. They are pictured (center back row) with alumnus, Brian O'Malley, C'78, Senior VP and General Auditor. Students attending included Jamie Sherry (President of WIB at SVC), Jillian Gisoni, Keely Cain, Lucy Volna, Emma Andrasko, Chelsea Geer, Maddie Gera, Arika McCall, Hannah Northey, Sammi Headley, Ashlynn Bryer, and DeAnna Brady. A special thank you to our two chaperones: Dr. Bo Liang (far left) and Ashlee Erny, C'07 (standing between the first two students, front row, far left with hands on their knees).



Women in Business Annual New York Trip



Ivette Mejia, C'12

Training for Tokyo Olympics 2021

Ivette Mejia, C'12, is training for the USA Marathon Olympic Trials and chasing the Olympic Standard in hopes to make Mexico's Olympic team. Ivette was an excellent management major and gifted cross-country team runner at SVC. Notice the stylish McKenna T-shirt Ivette is wearing. SVC will be cheering for you! Ivette's personal bests are: Half marathon (21km) - 1:13:35 and Marathon (42km) - 2:38:23 (Wow!)

The McKenna School Steelers' Fan Club in Phoenix

Our Phoenix alumni attended a Cardinals vs. Steelers game in Phoenix. We have about 20 McKenna alumni working for SAP Business One firms in Arizona. Our Phoenix alumni are working at Pioneer B1, All Covered, and SAP America. From L-R include: Ben Grassi, Hannah Carey, Derek Hile, Lauren Figurelli, Sarah Swettlen + Emma Grassi + our youngest McKenna School future recruit, Alexandra Wisneski, Jerome Wisneski, Anne Mulloy, and Jill Cline. Go Steelers!



ALUMNI ACADEMIC ACCOMPLISHMENTS



Michael Senuta, MBA

MICHAEL SENUTA, C'11, Senior Vice President PNC in Philadelphia: "After a demanding yet rewarding two years, I completed my M.B.A. at Wharton and graduated in the top 5% of the class as a Palmer Scholar and with a major in finance. I'm incredibly grateful for the foundational education and preparation that SVC provided, in particular the quality of education provided by Professor Abramovic, Professor DePasquale, and Professor Racculia. Thank you for your support and guidance during my time at SVC as well as continuing to stay in touch. I also wanted to mention that the KCOE Co-Op program was instrumental in preparing me to work a demanding full-time position while pursuing my M.B.A. I was recently promoted to Senior Vice President this year and I look forward to continuing to advance my career at PNC."



Alexander Billy, Ph.D.

Dr. ALEXANDER BILLY, C'15, in Economics and Mathematics, completed his Ph.D. in Economics at Georgetown University in May 2020. Alexander Billy is an incoming Managing Economist at Berkeley Research Group (BRG) in their Washington, D.C., office. At Georgetown, he served as a research assistant for his co-advisor, Neel Sukhatme, J.D., Ph.D., and Empirical Law Fellow for the Law Center. His dissertation chapters examined the crime effects of the Mariel Boatlift, a 1980 refugee crisis that increased Miami's population by 10%, as well as financial incentives that potentially decouple police interests from those of citizens. His research on the latter earned him the distinguished 2019 Philip M. Dearborn Fellowship from the Economic Club of Washington, D.C. Alex also earned a 2019 Oskar Morgenstern Fellowship through the Mercatus Center at George Mason University. Alex previously acted as a consultant for the World Bank; he conducted data analyses for its annual Migration and Remittances Factbook. He also worked at an economic litigation firm, NERA Economic Consulting. He graduated from Saint Vincent College with a Bachelor's Degree in Economics (magna cum laude) with minors in History, Mathematics, and Spanish. He earned a Master's Degree in Economics from Georgetown University. Alex has forthcoming articles related to his graduate work. He, along with Mitt Regan, J.D., is co-author of an upcoming book chapter on the effectiveness of drone strikes. His current research focuses on empirical topics in law and economics as well as public economics.

ALUMNI ACADEMIC ACCOMPLISHMENTS



*Michael Arabia, J.D.,
M.B.A.
Ph.D. Candidate
Indiana University of
Pennsylvania*

Michael Arabia, Esq., C'10, is working toward his Ph.D. in Business Administration – Supply Chain from the Eberly School of Business at Indiana University of Pennsylvania. Arabia who is a member of the initial cohort within the newly created Ph.D. program is nearing the completion of his academic coursework and will be preparing for his comprehensive exams in August, followed by his dissertation, which will focus on supply chain topics. Arabia plans to combine his experiences from his current and past positions at United States Steel Corporation, along with his coursework in Supply Chain at IUP, to research variables that contribute to the Bullwhip Effect of inventory within manufacturing operations and supply chains. Arabia will be conducting his research alongside Dr. Daniel Pellathy, son of SVC Professor Emeritus Dr. Gabriel Pellathy, who will be serving as a member of Arabia's dissertation committee. "I'm very excited to work with Dan on my committee. His parents, Gabe and Emmy connected us after I informed them I was studying for my Ph.D. and that my focus was Supply Chain. Dan's background is in Supply Chain, so it was a natural fit, and it's always great to have another SVC connection in your corner."

When Arabia isn't working at U.S. Steel or on his coursework at IUP, you'll often find him on the campus at Saint Vincent College, teaching either Essentials of Selling or co-coaching the nationally competing Mock Trial Team and co-teaching the corresponding Trial Advocacy class along with his fellow graduating classmate, George C. Miller Jr., Esq, C'10. "To be able to teach at Saint Vincent College and give back to my alma mater and its students is a special privilege for me. To think of the number of faculty that have made a positive difference in my development as both a student and an adult, I hope that I have and will continue to have a similar positive effect on the students that I work with for years to come."

Arabia continues to make the Saint Vincent College community a priority in his life. He is serving his first year as President of the Saint Vincent College Law Society and is a founding donor, along with eight of his fellow 2010 classmates of the Dr. Peter M. Hutchison endowed scholarship, in honor of retired Professor Dr. Peter M. Hutchinson. Arabia hopes that the scholarship will not only help current students financially, but will also inspire other young alumni and members of G.O.L.D (Graduates Of the Last Decade) to consider joining together to create their own endowed scholarship, so that future SVC students will have the opportunity to continue making their education at Saint Vincent not only rewarding but also affordable.

ALUMNI ACADEMIC ACCOMPLISHMENTS



*Dr. Rachel Diethorn, C'13, and
Dr. Holden Diethorn, C'13*

Dr. Holden Diethorn, C'13, Economics and Politics, successfully graduated with a Ph.D. in Economics from SUNY Albany in May 2020. His dissertation entitled "Essays on the STEM Doctoral Labor Market" analyzes how immigration policy and postdoctoral training impact the career outcomes of doctorates with STEM degrees. Holden has received Special Sworn Status from the U.S. Census Bureau to study the STEM labor market using both individual-level and firm-level data from within the secure Federal Statistical Research Data Centers. Holden will continue working as a researcher at the National Bureau of Economic Research using U.S. Census Bureau data to explore topics such as the impact of postdoctoral training on the career trajectories of STEM doctorates and how high-skilled immigration impacts firm innovation and the labor market outcomes of native workers. Holden's wife and fellow SVC alum, Rachel Diethorn, C'13, Mathematics, also graduated with a Ph.D. in Mathematics at Syracuse University and will be joining Yale University as a lecturer in the fall.



Greg Forsythe, C'12

Greg Forsythe, C'12, earned a degree in Finance with minors in Economics and Mathematics. After graduating from SVC, he enrolled in Case Western Reserve University's Masters of Science in Management Finance program, graduating in December of 2013. During his time there, he earned his Six-Sigma Green Belt certification, as well as earned the Outstanding Student in Finance award. Greg has taught at The Kiski School in Saltsburg, PA, for six years, teaching mathematics and coaching cross country and track. Since the summer of 2019, Greg has also served as an adjunct professor for the McKenna School of Business. Greg has enrolled in Indiana University of Pennsylvania's Business, Ph.D. program, which he intends to complete with a finance specialization.

ALUMNI ACADEMIC ACCOMPLISHMENTS



Anna Henry, C'11

Anna Henry principal consultant for DXC Technology and small business owner of Henry Strategic Alliance, LLC; two-time graduate of the McKenna School of Business at Saint Vincent College with her masters degree in Management: Operational Excellence in 2018 and undergraduate in Business Management in 2011. She was recently accepted into the Ph.D. program of leadership studies at Gonzaga University in Spokane, Washington. Studying effective qualities and theoretical principals of leadership, Anna expects to complete the program in 2026.



Dr. Faye Autry, C'03

Dr. Faye Anne (Schreffler) Autry, C'03, Politics, completed her Ph.D. program in Applied Behavioral Sciences at The University of Oklahoma in May 2020. Dr. Faye Autry (Schreffler) was a Saint Vincent collegiate women's basketball and cross-country scholarship recipient. Dr. Autry then served six years (2006-2012) active duty in the United States Air Force, where she was an Airborne Surveillance Technician aboard the E-3 Sentry (AWACS). During her service to her country, she earned her first master's degree in Human Relations from The University of Oklahoma (2010). After Dr. Autry became a disabled veteran she wanted to continue to serve her community as a teacher. She completed the Troops to Teachers program and became certified to teach students with severe/profound disabilities, mild/moderate disabilities, English at the secondary level, U.S. History, Oklahoma History, Government, and Economics. Dr. Autry completed her second master's degree in Special Education from the University of Oklahoma as a Secondary Transition Education Scholar (2016). Dr. Autry taught special education for several years at both the middle and high school level before she was accepted full-time into The University of Oklahoma's (OU) Ph.D. program. Dr. Autry graduated OU's doctoral program (2020) with her research and dissertation on Unbridling Barriers to Communication: Saddling Mand Training & EAAT Therapy Together (now published in the OKshare database). Her research emphasis is in Special Education, Transition, Applied Behavior Analysis, and Equine-Assisted Activities and Therapies. She has been published in peer-reviewed journals numerous times for her research work as well as presented on these topics for several years at numerous international conferences. She also is an adjunct professor at East Central University and University of Oklahoma where she teaches several undergraduate and graduate level courses for each of the universities' respected education/teaching degree programs. Dr. Autry has currently finished her Board-Certified Behavioral Analysis (BCBA) supervision hours and is preparing to take the licensing exam in the fall of 2020. Dr. Autry, with her husband, owns and operates Thunder Valley Ranch Custom Hay Baling & Cattle Co. in Oklahoma, where they raise and sell beef and hay. Dr. Autry likes to spend her free time showing British White Cattle and trail riding on her big draft horses.



Dr. Richard Burkhauser, C'67

Dr. Richard Burkhauser, C'67, presented the first lecture for 2019-20 in our Alex G. McKenna Economic Education Series. The lecture was entitled: "Establishing Facts Inside the Beltway During the Trump Administration: A Re-Evaluation of the Success of President Johnson's War on Poverty." Dr. Burkhauser held tenured and research positions in the Department of Economics at Vanderbilt University and Syracuse University and was the Sarah Gibson Blanding Professor of Public Policy in the Department of Policy Analysis and Management at Cornell University between 1998 and 2017, when he became Emeritus Professor of Public Policy. From September 2017 to May 2019, Dr. Burkhauser served as a member of the President's Council of Economic Advisers. He received his undergraduate degree in Economics at Saint Vincent College in 1967.



Dr. Richard Avramenko

Dr. Richard Avramenko, Professor of Political Science at the University of Wisconsin-Madison, presented the first lecture in the Government and Political Education Series. The lecture was entitled "When Toleration Becomes a Vice." Dr. Avramenko is the Chair of Integrated Liberal Studies, the Director of the Center for the Study of Liberal Democracy, and the Editor-in-Chief of the *Political Science Reviewer*. He is the author of *Courage: The Politics of Life and Limb* (Notre Dame, 2011), the co-editor of *Friendship and Politics: Essays in Political Thought* (Notre Dame, 2008), *Dostoevsky's Political Philosophy* (2013), and *Aristocratic Souls in Democratic Times* (2018). He has recently published articles in the *American Journal of Political Science*, *Perspectives on Political Science*, *Perspectives on Politics*, *Polis*, the *Political Science Reviewer*, and *Political Theory*. At the University of Wisconsin, he teaches seminars on topics such as Plato, Aristotle, Nietzsche, Heidegger, Tocqueville, Politics and Literature, Political Economy, and Conservative Political Thought. He lectures regularly on the history of western political, economic, and social thought.



Dr. James Stacy Taylor

Dr. James Stacy Taylor, College of New Jersey, gave the final lecture of the 2019-2020 McKenna Economic Education series. His lecture was entitled: "Virtue, Prices, and the Enlightened Flies of Scotland." Dr. Taylor has written more than 100 academic articles and book reviews, and he is the author of several books (including, *Stakes and Kidneys*; *Practical Autonomy and Bioethics*; *Death, Posthumous Harm, and Bioethics*) all of which have been reprinted several times. In addition to his academic writing, Taylor has authored numerous Op-Eds on bioethical issues which have appeared in publications such as the *Los Angeles Times*, the *New York Daily News*, and *USA Today*. His award-winning Op-Ed for the *Los Angeles Times* was credited with influencing the ruling of the 6th District Court circuit that led to the legalization of payment for bone marrow. He is an occasional contributor to National Public Radio and has been quoted in *The New York Times*.

At the Taylor lecture the Center awarded the winners of the Eighth Annual **Douglas B. Rogers Conditions of a Free Society Essay Competition**, a writing contest that invites undergraduate students from the U.S. and Canada to join the Center in discussing themes of Western Civilization such as individual freedom, limited constitutional government, free market economics, and the philosophical and moral foundations of America and the West. This year students were asked to consider a passage from Adam Smith's *Theory of Moral Sentiments* and comment on the quotation's intellectual origins and enduring significance for cultivating the virtues necessary to sustain a free society.

Congratulations to the winners!

First Place: **Christian Torsell**, University of Notre Dame

Second Place: **Jonathan Meilaender**, Saint Vincent College

Third Place: **Paul Weisser**, Saint Vincent College

Honorable Mention:

Myron Highsmith, Auburn University

Davis Smith, Gutenberg College

Michael Sparks, Christopher Newport University

The Center for Political and Economic Thought is an interdisciplinary public affairs institution of Saint Vincent College. It sponsors research and educational programs, primarily in the fields of politics, economics, and moral-cultural affairs. The Center seeks to advance scholarship on philosophical and policy concerns related to freedom and Western civilization with particular regard to the American experience.



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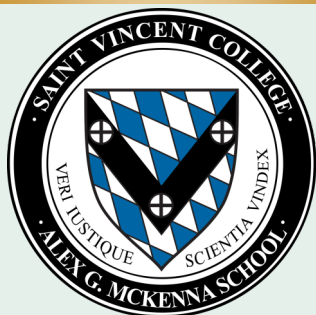
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