

## YARA ACAF

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Stan Richards School of Advertising & Public Relations  
Moody College of Communication  
University of Texas at Austin  
300 West Dean Keeton St., Austin, TX, 78712

[yara.acaf@utexas.edu](mailto:yara.acaf@utexas.edu)

512-960-6502

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### EDUCATION

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#### 2021 – Present

#### Ph.D. in Advertising

Moody College of Communication  
University of Texas at Austin  
Advisor: Natalie Brown-Devlin

#### 2017 – 2019

#### M.S. in Environmental Policy Planning

Inter Graduate Environmental Sciences Program  
American University of Beirut  
Advisor: Karim Makdisi

#### 2014 – 2017

#### B.S. in Environmental Sciences

Faculty of Arts and Sciences  
University of Balamand

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### PEER-REVIEWED JOURNAL PUBLICATIONS

Duque, M., De Coninck, D., Montero-Zamora, P., Sahbaz, S., Bautista, T., Ertanir, B., Garcia, M. F., Alpysbekova, A., Scaramutti, C., Laboy, M., **Acaf, Y.**, & Vo, D. H., Vignoles, V. L., Schwartz, S. J. (in press). The spillover effect of implicit immigrant stereotypes and incidental pandemic threat. *International Journal of Intercultural Relations*. 99, 101939. <https://doi.org/10.1016/j.ijintrel.2024.101939>

Schwartz, S. J., Cobb, C. L., Meca, A., Bautista, T., Sahbaz, S., Alpysbekova, A., Watkins, L., Nehme, L., Zamboanga, B. L., Montero-Zamora, P., Duque, M., Vo, D. H., **Acaf, Y.**, & Szapocznik, J. (in press). Cultural stress, personal identity development, and mental health among U.S. Hispanic college students. *American Journal of Orthopsychiatry*. <https://doi.org/10.1037/ort0000735>

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### PEER-REVIEWED ARTICLES REVISE AND RESUBMIT

**Acaf, Y.**, Shah, M., Ciszek, E. (**revise and resubmit**). The Relationship between protesters and journalists: Using textual analysis to evaluate activist public relations in the Lebanese #youstink movement. *Public Relations Review*.

Brown-Devlin, N., Tao, J., Imbrogno, C., Butterbaugh, N., Liu, X., Memon, L., **Acaf, Y.**, Anderson, J. T. L. (**revise and resubmit**). Examining sports media credibility, bias, political identification, and fandom using a repeated cross-sectional survey. *Communication & Sports*.

Duque, M., Vo, D. H., Montero-Zamora, P., Cobb, C.L., Sahbaz, S., Ertanir, B., Bautista, T., Watkins, L. G., **Acaf, Y.**, Macias, M.A., Alpysbekova, A., Garcia, M. F., Rodriguez, J., Bates, M. M., Calderon, I. A., Maldonado-Molina, M. M., Bartholomew, J. B., Pinedo, M., Lee, T. K., Salas-Wright, C. P., Schwartz, S. J. (**revise and resubmit**). Longitudinal determinants of thriving in Puerto Rican climate crisis migrants on the U.S. mainland: A structural equation model. *Social Science and Medicine*.

#### PEER-REVIEWED ARTICLES UNDER REVIEW

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**Acaf, Y.**, Brown-Devlin, N., Atkinson, L. (**under review**). Do fans have to choose between Formula One and sustainability? A case study of spectators balancing environmental beliefs and fandom. *International Journal of Sports Communication*.

Kim, Y., **Acaf, Y.**, Kim, J. (**under review**). Fast fashion's environmental CSR through NGO collaboration: The impact of collaboration level and environmental focus on CSR authenticity and consumer responses. *Public Relations Review*.

Scaramutti-Gladfelter, C., Duque, M., **Acaf, Y.**, Cisco, M., Sahbaz, S., De Coninck, Bogado Hernandez, Schildkraut, Schwartz, S.J. (**under review**). The influence of political ideology on host national perceptions of immigration: A focus group analysis. *Journal of Social and Political Psychology*.

Scaramutti-Gladfelter, C., Duque, M., Vo, D. H., Montero-Zamora, P., Bautista, T., Alpysbekova, A., Ertanir, B., Nehme, L., Sumeyra Sahbaz, S., Cisco, M., **Acaf, Y.**, Schwartz, S. J. (**under review**). Exploring the Influence of Cultural Identity on Mental Health and Cultural Stress in Puerto Rican Hurricane Maria Surviving Families. *Journal of Latinx Psychology*.

Schwartz, S. J., Lee, S.W., Gualdrón, E.O., Bartoszak, M., Cisco, M., Vo, D.H., Duque, M., Alpysbekova, A., Bochinka, E., Javakhishvili, M., Watkins, L., **Acaf, Y.** Creating an internationally equitable playing field for publishing in English-Language scholarly journals: A social justice perspective (**under review**). *Journal of Scholarly Publishing*.

Duque, M., **Acaf, Y.**, Montero-Zamora, P., Cobb, C.L., Vo, D. H., Sahbaz, S., Ertanir, B., Bautista, T., Watkins, L. G., Alpysbekova, A., Garcia, M. F., Rodriguez, J., Bates, M. M., Calderon, I. A., Maldonado-Molina, M. M., Bartholomew, J. B., Pinedo, M., Lee, T. K., Salas-Wright, C. P., Schwartz, S. J. (**under review**). Thriving through adversity: The prospective association between positive psychological well-being and upward economic mobility

among Puerto Rican climate migrants on the U.S. mainland. *Applied Psychology: Health and Well-Being*.

Duque, M., Lee, T., Cobb, C., Montero-Zamora, P., Gualdron, E., Cisco, M., **Acaf, Y.**, Watkins, L., Sahbaz, S., Scaramutti-Gladfelter, C., Vo, D. H., Lee, S.W., Lopez-Soto, A., Ramirez, E., Ertanir, B., Bautista, T., Kotocavage, L. N., Alpysbekova, A., Garcia, M.F., Rodriguez, J., Bates, M., Calderon, I., Maldonado-Molina, M. M., Salas-Wright, C., Schwartz, S. J. (**under review**). Optimism and English proficiency predict incidence of and remission from PTSD among Hispanic climate migrants on the U.S. mainland. *Psychological Trauma: Theory, Research, Practice, and Policy*.

Vo, D. H., Duque, M., Montero-Zamora, P., Bates, M., Alpysbekova, A., Sahbaz, S., Ertanir, B., Maldonado-Molina, M. **Acaf, Y.**, Salas-Wright, C., Scaramutti Gladfelter, C., Calderón, I., Rodriguez, J., Schwartz, S. (**under review**). A longitudinal analysis of change process on cultural stress and mental health among climate-related crisis migrants. *Transcultural Psychiatry*.

#### WHITEPAPERS AND PRESS

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The Sport Ecology Group & The Sustainability Report (2024). *Three Years of Progress: A Review of Sustainability across the 2021-2024 Olympic Cycle*. Toronto, Canada.

[https://www.researchgate.net/publication/382525118\\_Three\\_Years\\_of\\_Progress\\_A\\_Review\\_of\\_Sustainability\\_across\\_the\\_2021-2024\\_Olympic\\_Cycle](https://www.researchgate.net/publication/382525118_Three_Years_of_Progress_A_Review_of_Sustainability_across_the_2021-2024_Olympic_Cycle)

Center for Sports Communication and Media (2024). *Politics in Sports Media Third Annual Report*. Austin, Texas. <https://moody.utexas.edu/centers/sports-communication-media/third-annual-politics-sports-media-report>

Erian W., Sadek S., Arnold, D., Marcos, J.S., Howland, D., et al. (2021). *The Attainment of Sustainable Development Goals (SDGs) in Conflict-Affected Countries*. Beirut, Lebanon: UN-ESCWA.

[https://www.unescwa.org/sites/default/files/news/docs/sdg\\_report\\_summary\\_en.pdf](https://www.unescwa.org/sites/default/files/news/docs/sdg_report_summary_en.pdf)

**Acaf, Y.** (2020, September 23). *A success story for environmental activism in Lebanon*. AMWAJ Alliance. <https://amwaj-alliance.com/a-success-story-for-environmental-activism-in-lebanon/>

**Acaf, Y.** (2020, September 08). *Discover the Akkar Trail: Eco-tourism amid chaos (Photo Essay)*. REVOLVE Media. <https://revolve.media/discover-the-akkar-trail-eco-tourism-amid-chaos/>

**Acaf, Y.** (2020, July 14). *Mediterranean forests are facing the unknown*. REVOLVE Media. <https://revolve.media/mediterranean-forests-are-facing-the-unknown/>

**Acaf, Y.** (2018, December 01). *Climate Change and Land Degradation: An Assessment of the Implementation of Forest Fire Management Measures in Lebanon (Working Paper)*. Issam Fares Institute for Public Policy and International Affairs. <https://bit.ly/3pO5C1F>

El Amine, Y., Farajalla, N., Chehadeh A., **Acaf Y.** (2018, August 01). *Water (in)security in the Bekaa: Introducing an Integrative Lens to the Lebanese Water Sector (Policy Brief)*. Issam Fares Institute for Public Policy and International Affairs. <https://bit.ly/3kX4WDu>

## **ACADEMIC CONFERENCES**

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**Acaf, Y., Kim, Y., Kim, J.** (2024). "Consumer Perceptions of CSR Partnerships between Fast Fashion Companies and Environmental NGOs". Presented at the Association for Education in Journalism and Mass Communication (AEJMC), August 7-11, Philadelphia, Pennsylvania.

Brown-Devlin N., Tao, J., Imbrogno, C., Butterbaugh, N., Liu, X., Memon, L., **Acaf, Y.,** Anderson, J. T. L. (2024). "Examining sports media credibility, bias, political identification, and fandom using a repeated cross-sectional survey". Presented at the 2024 Association for Education in Journalism and Mass Communication (AEJMC), August 7-11, Philadelphia, Pennsylvania. **TOP FACULTY PAPER AWARD**

Shah, M., Cizek, E., **Acaf, Y.** (2024). "Generating a Holistic Understanding of Transgender Discourses on Reddit: A LIWC Quantitative Textual Analysis". Presented at the 2024 International Communication Association (ICA), June 20-24, Gold Coast, Australia.

**Acaf, Y.,** Atkinson, L., Pounders, K. (2024). "The Effectiveness of Artificial Intelligence in Influencing Pro-Environmental Behaviors on a University Campus". Presented at Public Interest Communications Summer Institute, May 28-31, Denver, Colorado.

**Acaf, Y.,** Atkinson, L. (2023). "The Effectiveness of Artificial Intelligence in Influencing Pro-Environmental Behaviors on a University Campus" at the 2023 National Communication Association (NCA) Conference, November 16-19, National Harbor, Maryland.

**Acaf, Y.,** Atkinson, L. (2023). "Stories of Environmental Injustice and Well-Being Among Arab Immigrant Communities in the U.S." at the 2023 Society for the Social Studies of Science (4S) Conference, November 8-11, Honolulu, Hawaii.

**Acaf, Y. (2023).** "The Influence of Formula One Fans' Team Vs. Driver Identification on Environmental Behaviors" at the 2023 European Association for Sport Management (EASM) Conference, September 12-15, Belfast, Northern Ireland.

**Acaf, Y. (2023).** “Greenwashing or Sustainability Marketing? The Case of Formula 1 Racing “. Presented at the 2023 American Marketing Association (AMA) Summer Conference, August 4-6, San Francisco, California.

**Acaf, Y., Shah, M. (2023).** “Agenda-Building between Protesters and Journalists: The Protest Paradigm in the #YouStink Environmental Movement”. Presented at the 2023 International Communication Association (ICA), May 24-29, Toronto, Canada.

Iyer, P., Anderson, J. T. L., Atkinson, L., **Acaf, Y. (2023).** “Advertising in Liberal Vs. Conservative Leaning Primetime Network TV Shows: A Content Analysis Utilizing Cultivation Theory”. Presented at the 2023 International Communication Association (ICA), May 24-29, Toronto, Canada.

**Acaf, Y., Atkinson, L., Devlin, N. (2023).** “Do Fans Have to Choose Between Formula 1 and Sustainability? “. Presented at the 2023 International Association for Communication and Sport (IACS), March 9-11, Barcelona, Spain.

**Acaf, Y., Jamar, P., Shah, P., Atkinson, L., Bright, L. (2022).** “The Interplay of Celebrity Environmental Advocacy Campaigns and Celebrity Reputation Crises on Attitudes and Behaviors”. Presented at the 2022 National Communication Association (NCA), November 17-20, New Orleans, Louisiana.

Shah, P., Li, S., **Acaf, Y., Yang, J. (2022).** “Association between Motivations, Perceived Enjoyment, and Ease of Use – The Determinants of Downloading Mobile Augmented Reality Application”. Presented at the 2022 National Communication Association (NCA), November 17-20, New Orleans, Louisiana.

Public Interest Communications Summer Institute (2023). Organized by the Public Interest Communications Educators Network, June 13-16, Houston, Texas.

Winter School on Emerging Technologies: Accelerating Impactful Scholarship (2023). Organized by The National Nanotechnology Coordinated Infrastructure, January 3-10, Mesa, Arizona, USA.

Winter Experimental Social Science Institute (WESSI) workshop (2019). Organized by New York University and Princeton University, September 27-28, Florence, Italy.

## **RESEARCH IN PROGRESS**

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Title: Cultural Conversations: Teaching Social Issues through Advertising and Popular Culture in a Multidisciplinary Classroom

Authors: **Acaf, Y.**

Yara Acaf

Title: Bridging Cultures and Concerns: Environmental Communication in Ted Lasso - Book Chapter in *Be Curious & Believe: Communication Perspectives on Ted Lasso*  
Authors: **Acaf, Y.**, Plec, E.

Title: Greenwashing or Sustainability Marketing? The Case of Corporate Social Responsibility in Formula One Racing  
Authors: **Acaf, Y.**, Brown-Devlin, N., Atkinson, L.

Title: The Interplay of Celebrity Environmental Advocacy Campaigns and Celebrity Reputation Crises on Attitudes and Behaviors  
Authors: **Acaf, Y.**, Jamar, P., Shah, P., Atkinson, L., Bright, L.

Title: The Effectiveness of Artificial Intelligence Media in Environmental Communication on a University Campus  
**Acaf, Y.**, Atkinson, L., Pounders, K.

Title: Environmental Health Injustices: An Intervention in Migrant Communities in the United States  
Authors: **Acaf, Y.**, Atkinson, L.

Title: Social Identity Can Be a Team Game: Factors that Widen and Bridge Partisan Gaps in Political Perceptions of Sports Media Topics  
Authors: Anderson, J. T. L., **Acaf, Y.**, Memmon, L., Liu, X., Butterbaugh, N., Imbrogno, C., Tao, J., Brown-Devlin, N.

Title: Flag on the Play, but Which Color? How Fandom and Political Affiliations Moderate Perspectives on the Intersection of Sport and Politics.  
Authors: Imbrogno, C., Brown-Devlin, N., Anderson, J., **Acaf, Y.**, Butterbaugh, N.

Title: TBD - Climate Change and Sports  
Authors: Nothen, G., **Acaf, Y.**, Houlihan, G., O'Sullivan, B., Uzun, B., Ross, W.

Title: TBD - Community Resilience Integrated into an Earth System Science Learning Ecosystem  
Authors: Atkinson, L., **Acaf, Y.**, Dermid, G.

Title: Exploring Environmental Risks: Forest Firefighting in Lebanon  
Author: **Acaf, Y.**

Yara Acaf

Title: Optimism in Uncertain Times Predicts Later Upward Economic Mobility for the Hurricane Maria Diaspora in the United States

Authors: Duque, M., **Acaf, Y.**, and others

Title: Understanding Reddit Conversations on Alcohol by Various Segments of the Texas Population

Authors: Shah, M., **Acaf, Y.**, Mackert, M.

Title: Generating a Holistic Understanding of Transgender Discourses on Reddit: A LIWC Quantitative Textual Analysis

Authors: Shah, M., Ciszek, E., **Acaf, Y.**

Title: Virtual Greenness: How Environmentally Based Video Games Affect Locus of Control, Environmental Policy, Environmental Concern, and Environmentally-Based Behaviors

Authors: Jamar, P., **Acaf, Y.**, Yang, J., Atkinson, L.

Title: Association between Motivations, Perceived Enjoyment and Ease of Use As Determinants of Downloading Mobile Augmented Reality

Authors: Shah, P., Li, S., **Acaf, Y.**, Yang, J.

Title: Leveling Up Your Green Game: Changing Sustainable Behavior Through Gamification

Authors: Iyer, P., Atkinson, L., **Acaf, Y.**, Jimenez, C.

**Funded by the University of Texas at Austin Green Fee**

Title: Advertising in Liberal Vs. Conservative Learning Primetime Network TV Shows: A Content Analysis Utilitarian Cultivation Theory

Authors: Iyer, P., Anderson, J. T.L., Atkinson, L., **Acaf, Y.**

## RESEARCH EXPERIENCE

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**Feb 2023 – Aug 2024**

**Managing Editor**

International Journal of Intercultural Relations

**Jul 2023 – Aug 2023**

**Graduate Research Assistant**

University of Texas at Austin

Title: Community Resilience Integrated into an Earth System Science Learning Ecosystem (CRESSLE)

**Funded by the National Science Foundation (NSF)**

Yara Acaf

- May 2023 – Jul 2023**                      **Graduate Research Assistant**  
University of Texas at Austin  
Title: PRC
- Jan 2022**                                      **Graduate Research Assistant**  
University of Texas at Austin  
Title: Sustainable Food Systems in Texas
- Sep 2020 – Jun 2021**                      **Research and Development Assistant**  
United Nations Economic and Social Commission for Western Asia  
Title: Climate Change-Security Nexus
- Jul 2018 – Sep 2018**                      **Research Assistant - Intern**  
United Nations Development Programme  
Title: Updating Rangeland Management Policies in Lebanon
- Jan 2018 – Aug 2018**                      **Graduate Research Assistant**  
Issam Fares Institute for Public Policy and International Affairs  
Title: Water (in) security in the Bekaa: Introducing an Integrative Lens to the Lebanese Water Sector.
- Sep 2017 – Dec 2017**                      **Graduate Research Assistant**  
Inter Graduate Environmental Sciences Program  
American University of Beirut
- Jun 2016 – May 2017**                      **Research Assistant - Intern**  
Institute of the Environment  
Title: Monitoring and Mapping Forest Fires in Lebanon

**TEACHING EXPERIENCE - Moody College of Communication - University of Texas at Austin**

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**Undergraduate Supervising**

Supervising an undergraduate research assistant who joined several projects I was working on.

**Assistant Instructor**

FALL 2024: Advertising and Popular Culture. I am the instructor of record for this course which focuses on introducing students to the foundations of advertising and popular culture, and their societal dimensions. The course also helps students develop essential communication and critical thinking skills.

### **Graduate Teaching Assistant**

SUMMER 2024: Fundamentals of Public Relations, Professor: Yeonsoo Kim

SPRING 2024: Communicating Sustainability. Professor: Lucy Atkinson

FALL 2023: International Advertising, Professor: Octavio Kano-Galvan

SPRING 2022 and FALL 2022: Advertising/PR Research Methods, Professor: LeeAnn Kahlor

SUMMER 2022-2023: Advertising/PR Internship, Professor: Isabella Cunningham

SPRING 2022: Psychology of Advertising, Professor: LeeAnn Kahlor

FALL 2021: Advertising and Public Relations Law and Ethics, Professor: Kathryn Pounders

### **TEACHING EXPERIENCE - Department of Public Policy and International Affairs - American University of Beirut**

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FALL 2017 to SPRING 2019: International Environmental Policy, Professor: Karim Makdisi

### **GUEST TEACHING**

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#### **Guest Lecturer**

#### **Department of Advertising - The University of Texas at Austin**

Course: Communicating Sustainability (lectures on celebrity endorsements and sports in the context of sustainability), Professor: Dr. Lucy Atkinson

Course: Public Relations Techniques (lecture on persuasion), Professor: Dr. E. Ciszek

#### **Department of Civil and Environmental Engineering - University of Balamand**

Course: Air Pollution Control, Professor: Dr. Yasmine Jabaly

#### **Judge at Hult Prize “Bold Businesses for a Better Planet”**

Lebanese University, Department of Economics

### **RESEARCH GRANTS**

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*Mantovani Family Research Award, \$2,500, University of Texas at Austin, 2023.*

*Applying Behavioral Insights to Drive Environmental Impacts Research Grant, **submitted**, The Rare's Center for Behavior & the Environment, 2023.*

*The Green Fund, **submitted**, The University of Texas at Austin, 2023.*

*The Waterhouse Family Institute (WFI) Research Grant, **submitted**, The Waterhouse Family Institute (WFI), 2022.*

## **GRANTS, AWARDS, AND FELLOWSHIPS**

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*Provost Graduate Fellowship, \$16,000, University of Texas at Austin, 2021-2025.*

*Moody Graduate Fellowship, \$15,000, University of Texas at Austin, 2022-2025.*

*Jesse H. Jones Endowed Centennial Fellowship in Communication, \$6,500, Moody College of Communication at the University of Texas at Austin, 2024.*

*Teaching Certificate, \$200, Inclusive Course Design Institute at the Center for Teaching and Learning at UT Austin, 2024.*

*Conference Travel Grant, \$1,000, Center for Sports and Media Communication at the University of Texas at Austin, 2024.*

*Conference Travel Grant, \$500, ICA Activism, Communication and Social Justice Interest Group, 2024.*

*Conference Travel Grant, \$1,250, Michael L. Haley Travel Grant Fund, 2024.*

*First Place in the Top Faculty Paper Award Competition at AEJMC 2024, a paper titled "Examining sports media credibility, bias, political identification, and fandom using a repeated cross-sectional survey" (2024). Authors: Brown-Devlin N., Tao, J. Imbrogno, C., Butterbaugh, N., Liu, X., Memon, L., Acaf, Y., Anderson, J.T.L.*

*Professional Development Award, \$1,000, University of Texas at Austin, 2024.*

*Academic Excellence and Heritage Scholarship, \$1,000, Lebanese Collegiate Network, 2024.*

*Conference Travel Grant, \$750, Center for Sports and Media Communication at the University of Texas at Austin, 2024.*

*Public Interest Communication Travel Grant, \$1,000, Public Interest Communication Summer Institute, 2024.*

*Student Caucus Travel Grant, \$200, National Communication Association (NCA), 2023.*

*Conference Travel Grant, \$300, Society for the Social Studies of Science (4S), 2023.*

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*Conference Travel Grant, \$600, Public Interest Communications Summer Institute, 2023.*

*Professional Development Award, \$1,000, University of Texas at Austin, 2023.*

*Student Caucus Travel Grant, \$250, ICA Activism, Communication and Social Justice Interest Group, 2023.*

*Conference Travel Grant, \$1,250, Michael L. Haley Travel Grant Fund, 2023.*

*Conference Travel Grant, \$1,500, Center for Sports and Media Communication at the University of Texas at Austin, 2023.*

*Winter School Travel Grant, National Nanotechnology Coordinated Infrastructure, 2023.*

*Professional Development Award, \$500, University of Texas at Austin, 2022.*

*First Place - Young Mediterranean Voices Communications Lab Competition, €6,000, Anna Lindh Foundation, Center for Mediterranean Integration, British Council, 2020. Team: Yara Acaf, Haya Abushkhaidem, Bianca Carrera, Ahmed Abdel Saad, Kristina Xhiveli.*

*First Place - Mediterranean Youth Climate Heroes Contest, Center for Mediterranean Integration, 2020. Team: Yara Acaf, Mary AbdelAhad, Christianne Nammour, Christelle Saleh*

*Forum Travel Grant, World Youth Forum, 2019.*

*Workshop Travel Grant, Winter Experimental Social Sciences (WESSI) workshop, 2019.*

*Third Place - Annual Climate Change Student Competition, \$1,000, Issam Fares Institute for Public and International Affairs and Banque Libano-Française, 2018.*

*Student Excellence Award, \$500, Faculty of Arts and Sciences at the University of Balamand, 2017.*

*Dean's Honor List, \$1,500, Faculty of Arts and Sciences at the University of Balamand, 2016-2017.*

*Academic Scholarship, Faculty of Arts and Sciences at the University of Balamand, 2016-2017.*

## **ACADEMIC MEMBERSHIPS/AFFILIATIONS**

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- Sports Ecology Group (SEG) Student Group
- European Association for Sport Management (EASM) Student Working Group
- Center for Sports and Media Communication (University of Texas at Austin)
- Science Communication lab (University of Texas at Austin)
- Climate Social Science Network (CSSN) (Institute for Environment and Society - Brown University)
- Rapoport Center for Human Rights and Justice (School of Law - University of Texas at Austin)
- National Communication Association (NCA)
- International Communication Association (ICA)
- International Association for Communication and Sport (IACS)
- European Association for Sport Management (EASM)
- American Marketing Association (AMA)
- Association for Education in Journalism and Mass Communication (AEJMC)
- Society for Social Studies of Science (4S)
- Science Communication Lab at the University of Texas at Austin (under the supervision of Dr. Anthony Dudo)
- Culture, Family, and Health Lab at the University of Texas at Austin (under the supervision of Dr. Seth Schwartz)
- Corporate Social Responsibility Lab at the University of Texas at Austin (under the supervision of Dr. Yeonsoo Kim)

## **SERVICE TO THE ACADEMY**

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- Graduate Student Liaison at the Association for Education in Journalism and Mass Communication (AEJMC) Sports Communication Interest Group
- Reviewer for the Science Communication Journal
- Reviewer for the 2024 National Communication Association (NCA) conference, 2023 International Communication Association (ICA) conference, and 2023 American Marketing Association (AMA) Summer conference
- Member of the planning committee of the 2024 and 2025 Public Interest Communications Summer Institute
- Volunteer at the 2023 International Communication Association (ICA) conference, the 2023 Society for Social Studies of Science (4S) conference, the 2024 International Association for Communication and Sport (IACS) Conference, and the upcoming 2024 ICA conference

## **SERVICE TO THE UNIVERSITY/DEPARTMENT**

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- Director of Diversity and Community Engagement at the Graduate Communication Council (University of Texas at Austin)
- Board member at the Lebanese Collegiate Organization (University of Texas at Austin)
- Volunteer for an International Student Q&A at Moody College of Communication (University of Texas at Austin)

## **PROFESSIONAL EXPERIENCE**

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**Feb 2020 – Sep 2020**                      **Communications Assistant / Spokesperson for AMWAJ FORUM**  
REVOLVE Media

**Jun 2019 – Dec 2019**                      **Freelance Environmental Consultant**  
Union of Municipalities

## **MEDIA COVERAGE & PUBLIC OUTREACH**

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- Featured on the National Communication Association Activism and Social Justice Division spotlight on Instagram [https://www.instagram.com/p/Cpa-a\\_rP3M-/](https://www.instagram.com/p/Cpa-a_rP3M-/)
- Featured in *L'Orient-Le Jour* newspaper <https://www.lorientlejour.com/article/amp/1105368/a-laub-trois-laureats-font-souffler-un-vent-dinnovation#>
- *LBCI TV* feature during the prime time news report
- Guest expert on *BBC Arabic* news shows on five separate occasions
- Guest speaker at a dialogue on Europe Day by European Neighbourhood Instrument (ENI) Cross-Border Cooperation (CBC) Med Programme <https://www.enicbmed.eu/young-people-mediterranean-region-demand-more-action-european-union-employment-climate-change>
- Presenter at the IUCN Global Youth Summit and IEEE Lebanon's Power and Energy Society Day
- Co-host of an online climate change event with the Regional Director for West Asia at Youth for Nature
- Presenter at Where Lies the Future for Forests and Biodiversity? webinar by the International Forestry Students' Association <https://www.youtube.com/watch?v=zDgF7hETym0>

## **TRAINING, CERTIFICATES, AND PROFESSIONAL SKILLS**

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*Inclusive Course Design*, Center for Teaching and Learning at The University of Texas at Austin, 2024.

Yara Acaf

*An Introduction to Building Your Own Professional Website*, Texas Career Engagement at The University of Texas at Austin, 2023.

*Inclusive Classrooms Leadership Certificate Seminar*, The University of Texas at Austin, 2024.

*Training on Young Mediterranean Voices: Communications Lab*, Anna Lindh Foundation and Center for Mediterranean Integration, 2020.

*Certificate on Achieving Territorial Resilience through Youth Empowerment*, Center for Mediterranean Integration, 2020.

*Certificate on Environmental Health and SDGs*, Université Saint Joseph and Université de Montréal, 2020.

*Certificate on Environmental Audits/EIAs/SEAs*, Université Saint Joseph and Université de Montréal, 2019.

*Participant at the World Youth Forum*, Sharm El-Sheikh, Egypt, 2019.

*Webinar training on organizing climate strikes and events*, 350.org, 2020.

**Software:** ATLAS.ti, Dedoose, SPSS, R, GIS, NVivo

## **OTHER SERVICE**

---

### **Memberships**

Global Youth Biodiversity Network (GYBN)

Young Mediterranean Voices (Anna Lindh Foundation)

Mediterranean Youth for Climate Action Network (Center for Mediterranean Integration)

### **Founder**

Global Youth Biodiversity Network (GYBN) Lebanon Chapter

Peace on Climate think tank

### **President**

President of the Central Regional Division of the Lebanese Collegiate Network (LCN)

Yara Acaf

### **Volunteer**

United Nations Volunteer, Food and Agriculture Organization (FAO) and the Ministry of Agriculture at the Sixth Mediterranean Forest Week

Volunteer, British Council and Development for People and Nature Association (DPNA)

Translator, Fridays for Future

Social Media and Communication Consultant, Global Youth Biodiversity Network (GYBN)

Solid Waste Management Expert, Municipality of Batroun

### **REFERENCES**

---

Natalie Brown-Devlin

Email: [nataliebdevlin@utexas.edu](mailto:nataliebdevlin@utexas.edu)

Affiliation: Associate Professor, Moody College of Communication, Stan Richards School of Advertising and Public Relations, The University of Texas at Austin

Lucy Atkinson

Email: [lucyatkinson@austin.utexas.edu](mailto:lucyatkinson@austin.utexas.edu)

Affiliation: Associate Professor, Moody College of Communication, Stan Richards School of Advertising and Public Relations, The University of Texas at Austin

Seth Schwartz

Email: [seth.schwartz@austin.utexas.edu](mailto:seth.schwartz@austin.utexas.edu)

Affiliation: Professor, College of Education, The University of Texas at Austin